

Vienna Rankings

August 2010

■ **International Conventions: # 1 worldwide**

2009: 160 conventions; # 2: Barcelona (135), # 3: Paris (131)
Source: ICCA (International Congress and Convention Association)

■ **Quality of Living Survey: # 1 worldwide**

Followed by Zurich, Geneva
Source: Mercer, 2010 Quality of Living Survey, London, May 2010

■ **Top 20 liveable cities: # 6 worldwide**

Behind Copenhagen, Munich, Tokyo, Zurich and Helsinki
Source: Monocle – A Briefing on Global Affairs, Business, Culture & Design, London, 7–8/2008

■ **Talent, technology, tolerance: ex aequo with Amsterdam**

Share of the creative class: 42 %
Source: German news magazine „Der Spiegel“, Hamburg, no. 34/2007, 20 August 2007, p. 98

■ **Image: City Brand Index # 9 worldwide**

Behind Paris, Sydney, London, Rome, New York, Barcelona, San Francisco and Los Angeles
Followed by Madrid, Milan, Berlin, Tokyo
Quelle: Anholt-Roper City Brand Index 2009

■ **Cleanest cities: # 2 in Europe**

(research in ten European capital cities)
Behind Riga
Source: IBAL (Irish Business Against Litter), 22 Oct 2007

■ **Personal Safety: # 6 worldwide**

Vienna behind Luxembourg (# 1), Berne, Geneva, Helsinki and Zurich
Source: Mercer, Personal Safety Ranking 2008, London, June 2008

■ **Airport: # 18 in Europe by passenger traffic**

More passengers than Vienna Airport: e.g. 1) London Heathrow, 2) Paris CDG, 3) Frankfurt, 4) Madrid, 5) Amsterdam, 6) Rome, 7) Munich, 8) London Gatwick, 9) Barcelona, 11) Zurich
Fewer passengers than Vienna: e.g. 25) Berlin Tegel, 28) Hamburg, 29) Prague
Source: Airports Council International

■ **Innovation Power: # 24 of 203 cities and regions in Europe**

Research in 32 countries

Source: European Innovation Scoreboard 2006, Maastricht Economic Research Institute on Innovation and Technology (MERIT) and Joint Research Centre of the European Commission, February 2007

■ **Global City Index: # 6 in Europe, # 18 worldwide**

Behind London, Paris, Brussels, Madrid, Berlin

Economic activity, people and education, culture, information exchange and political commitment of a city

Source: A. T. Kearney and the Chicago Council on Global Affairs and Foreign Policy, December 2008

■ **European Green City Index 2009: # 4 in Europe**

Behind Copenhagen, Stockholm, Oslo

Energy, buildings, transport, water, waste and land use, air quality, environmental governance, CO2

Source: European Green City Index 2009, Economist Intelligence Unit, published by Siemens, December 2009

■ **Foreign bednights: # 7 in Europe (Greater Vienna 2009: 8.3 mn. bednights)**

Behind London (2008: 38.3), Paris (21.7), Rome (13.0), Prague (10.2), Barcelona (2008: 10.3) and Dublin (2008: 8.5)

Followed by Amsterdam (7.0), Madrid (7.2), Berlin (7.5), Budapest (4.7), Lisbon (2008: 4.5), Munich (4.4), Brussels (2008: 4.4) and Florence (2008: 4.3)

Source: TourMIS – www.tourmis.info

■ **Total bednights: # 8 in Europe (Greater Vienna 2009: 10.5 mn. bednights)**

Behind London (2008: 47.6), Paris (33.9), Berlin (18.9), Rome (18.7), Madrid (13.7), Barcelona (12.8) and Prague (11.2)

Followed by Munich (9.9), Dublin (2008: 9.6), Amsterdam (8.6), Hamburg (8.2), Milan (2008: 7.1), Stockholm (6.3) and Budapest (5.4)

Source: TourMIS – www.tourmis.info

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